

Finally, prescription sun lenses  
for everyone under the sun.



# BE AN OUTSIDER™



**ESSILOR SUN**  
— PORTFOLIO —

Xperia™ | POLARIZED | TINTS

**INCOMPARABLE STYLE. MORE CHOICES. EXCEPTIONAL PERFORMANCE.**

# BE AN OUTSIDER™

# Xperio UV™

POLARIZED SUN LENSES



Xperio UV™  
Lens Technology

**The best vision under the sun.** The protection and durability your patients need with a range of fashion options they want.



### Scratch Resistance

Provide exceptional scratch resistance



### Easy to Clean

Coated with a water-repellent layer



### Eliminate Glare

Eliminate all types of glare



### Clarity

Sharp, outside color perception



### Maximum UV Protection

Up to 50% of UV light reaches the eye indirectly.\*

Xperio UV™ polarized prescription sun lenses eliminate both direct and reflected UV rays.

## IDEAL FOR:

**APRIL ROSS**  
Pro Beach Volleyball Player



Patients concerned about UV radiation and eye health

Patients who want improved scratch resistance for durability

Patients who want the best performance

**Fashion-forward style and choices that fit a wide variety of frames.**



\*Slaney DH. Geometrical assessment of ocular exposure to environmental UV radiation implications for ophthalmic epidemiology. J. Epidemiol. 1999;9(6 Suppl):S22-32.

## FRONT

### PAD CONTROL SYSTEM™ LAYER

A layer used in the lens edging process to allow the leap pad and leap block to adhere to the lens without impacting the top coat performance.

### HIGH SURFACE DENSITY™ (HSD) LAYER

Tightly packed fluorinated molecules coat the lens, repelling smudges, oil, and water, so the lens is easy to clean.

### HARDCOAT SCRATCH RESISTANT LAYER

A tough scratch resistant layer is applied to both sides of the lens, reducing the surface damage to the lens, while adding scratch resistance.

### POLARIZED FILM

This film blocks dangerous glare and protects eyes from harmful UV rays while delivering sharper outdoor color perception.

## BACK

### HIGH SURFACE DENSITY™ (HSD) LAYER

Tightly packed fluorinated molecules coat the lens, repelling smudges, oil, and water, so the lens is easy to clean.

### UV PROTECTION LAYERS

These layers provide maximum UV protection and minimize distracting glare from the back of the lens.

### PAD CONTROL SYSTEM™ LAYER

A layer used in the lens edging process to allow the leap pad and leap block to adhere to the lens without impacting the top coat performance.

### HARDCOAT SCRATCH RESISTANT LAYER

A tough scratch resistant layer is applied to both sides of the lens, reducing the surface damage to the lens, while adding scratch resistance.

### ANTI-PARTICULATE LAYER

This anti-particulate layer repels dust and dirt particles from the surface of your lens, keeping them cleaner and clearer.

### SCRATCH RESISTANT BOOSTER LAYER

An additional layer of glass-like silica particles protects the lens from annoying and unsightly scratches.

Experience the benefits of Xperio UV polarized sun lenses



Eliminate glare



Maximum UV protection



Clarity



Scratch resistant



Easy to clean

For more information on Xperio UV lenses, please contact your Essilor Sales Consultant or visit [XperioUV.com](http://XperioUV.com)

# BE AN OUTSIDER™



## Essilor® Sunwear Chart Sun Lens Solutions

Xperio UV™ Colors  
and Sunwear Chart

★★★

Reduces Light Intensity

UV Protection<sup>2</sup>



**ESSILOR®**  
Tinted Lenses<sup>3</sup>

★★★★

Eliminates Glare

Sharp Outside Color Perception

Consistent Color, Does Not Fade

Reduces Light Intensity

UV Protection<sup>2</sup>



**ESSILOR®**  
Polarized Lenses

★★★★★

Two-Sided Scratch Resistance

Easy to Clean

Clarity

Durability

Eliminates Glare

Sharp Outside Color Perception

Consistent Color, Does Not Fade

Reduces Light Intensity

UV Protection<sup>1</sup>



**Xperio UV™**  
POLARIZED SUN LENSES



**The highest level of UV protection offered within the E-SPF® index**

<sup>1</sup> E-SPF® is an index rating the overall UV protection of a lens. E-SPF® was developed by Essilor International and endorsed by third party experts. The E-SPF® index relates to lens performance only and excludes direct eye exposure that depends on external factors (wearer's morphology, frame shape, position of wear).

<sup>2</sup> The higher the E-SPF Index, the greater the level of UV protection provided by the lens

<sup>3</sup> E-SPF 15 is only achieved with a Grade 3 Tint

# Xperio UV™ Colors

POLARIZED SUN LENSES

SOLID

**5**  
Solid  
Colors



Gray-3



Gray-Green



Brown-3



Copper\*



Ruby\*

\*Available early 2017 in Polycarbonate only

**6** NEW  
Essilor®  
Sunwear  
Colors™  
Solids



Gray Mist



Sienna Brown



Forest Gray



Grape



Plum



Emerald Blue

GRADIENT

**6** NEW  
Essilor®  
Sunwear  
Colors™  
Gradients



Gray Mist



Sienna Brown



Forest Gray



Grape



Plum



Emerald Blue

MIRROR

**3** Xperio UV™  
Mirror  
options



Silver



Gold



Blue

Anti-reflective coated mirrors provide the same UV protection, two-sided scratch resistance and cleanability as Xperio UV™ with the fashion of a mirror

All polarized lens colors above are available with Xperio UV™ Mirrors

Lens images shown are for illustrative purposes. Actual color may vary.

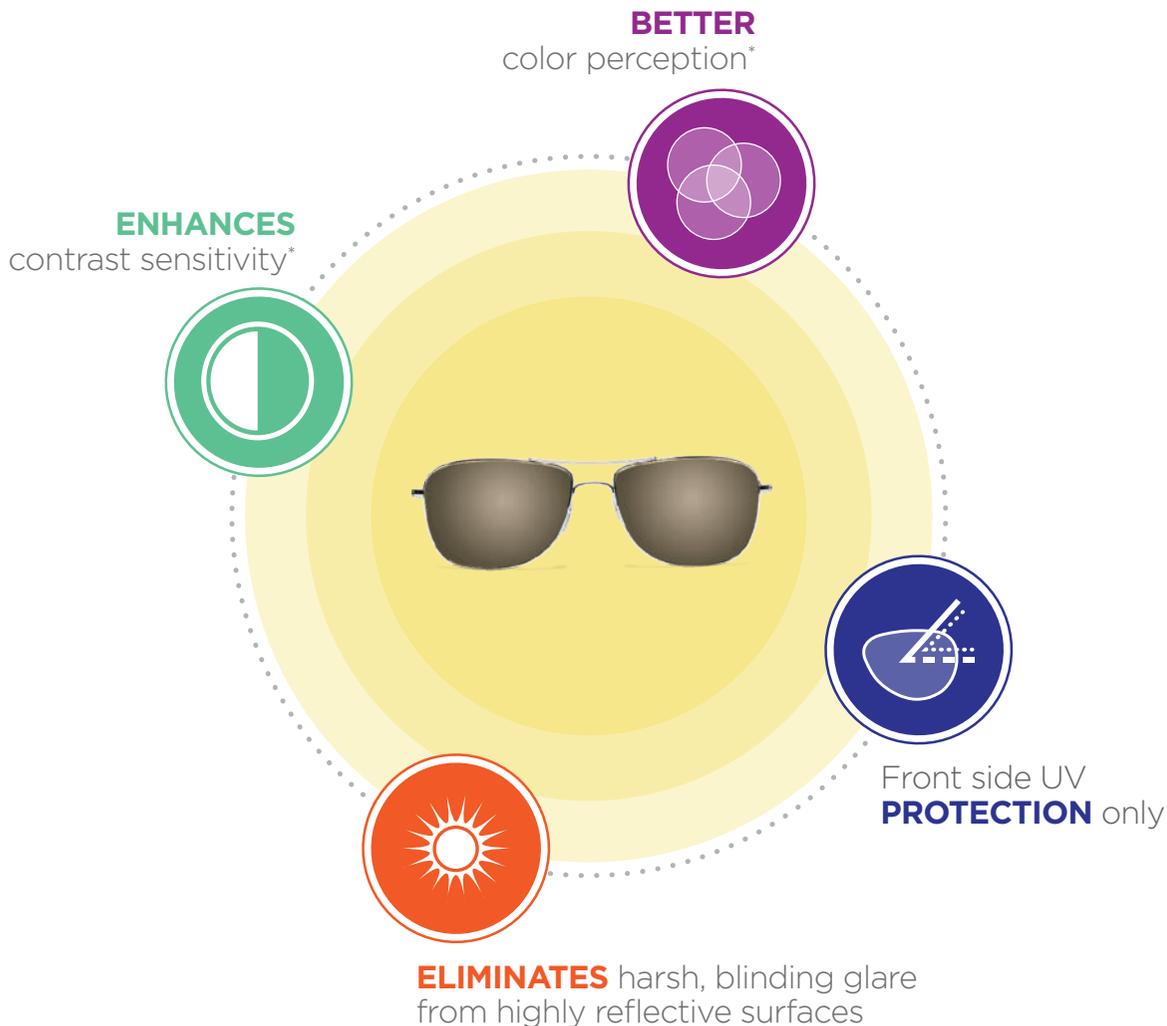
# BE AN OUTSIDER™

# ESSILOR® Polarized Lenses



**OUTSIDE VISION** the way it should be.

Essilor® Polarized  
Sun Lenses



**IDEAL FOR:**

\* When compared with Standard Tinted Lenses



Everyday sunwear

Low-vision patients

Outdoor enthusiasts

# Polarized Colors

SOLID

**6** <sup>NEW</sup>  
Essilor®  
Sunwear  
Colors™  
Solids



**14** Solid  
Colors



GRADIENT

**6** <sup>NEW</sup>  
Essilor®  
Sunwear  
Colors™  
Gradients



**2** Gradient  
Colors



MIRROR

**8** Mirror  
Options



\*Lab Special Order on Multifocal lenses only

Lens images shown are for illustrative purposes. Actual color may vary.

# BE AN OUTSIDER™

# ESSILOR® STANDARD Tinted Lenses



**STYLE** and  
**COMFORT**

Easy on  
the **BUDGET**



Front side UV  
**PROTECTION** only



**REDUCE** light  
intensity for less  
eye strain and  
squinting

**IDEAL FOR:**



Contact lens wearers

Price conscious patients

# ESSILOR® STANDARD Tinted Lenses

## Pre-Tinted Colors

SOLID

**6** NEW  
Essilor®  
Sunwear  
Colors™  
Solids



Gray Mist



Sienna Brown



Forest Gray



Grape



Plum



Emerald Blue

**3** Airwear®  
Colors  
Solids



Gray



Gray-Green



Brown

GRADIENT

**6** NEW  
Essilor®  
Sunwear  
Colors™  
Gradients



Gray Mist



Sienna Brown



Forest Gray



Grape



Plum



Emerald Blue

**Lab processed tints:** Available as any color requested but fades over time due to UV exposure.

Lens images shown are for illustrative purposes. Actual color may vary.

# BE AN OUTSIDER™

# ESSILOR® Sunwear Colors™



Longer lasting, more consistent color  
for customized color options.

## Exceptional Performance

- Longer lasting and more consistent color vs. standard tints
- Available in Xperio UV™ Polarized Sun Lenses for maximum UV protection

## Wide Availability of Designs and Materials

- Available in 1.5 standard plastic and polycarbonate materials
- Full Backside and Single Vision designs

Order using the Essilor Sunwear Colors™ name. For ordering instructions, go to:  
<http://www.xperiouvusa.com/content/dam/xperiouv/us/en/pdf/literature/xperio-uv-ordering-guide.pdf>



# ESSILOR® Sunwear Colors™

**Introducing Essilor® Sunwear Colors™**,  
produced using a specialized lab process and technology.

NEW SOLID

**6** NEW  
Essilor®  
Sunwear  
Colors™  
Solids



Gray Mist



Sienna Brown



Forest Gray



Grape



Plum



Emerald Blue

NEW GRADIENT

**6** NEW  
Essilor®  
Sunwear  
Colors™  
Gradients



Gray Mist



Sienna Brown



Forest Gray



Grape



Plum



Emerald Blue

## Available in:

Xperio UV™ Polarized, Essilor® Polarized, and Essilor® Standard Tinted Lenses

Lens images shown are for illustrative purposes. Actual color may vary.

**BE AN  
OUTSIDER™**

**STYLISTIC®**  
SUN LENS DESIGN



Sun lenses without limits. Now you don't  
have to choose between style and performance.

Fits all Rx-able frame types—  
wrap and non-wrap

Multiple base  
curves and index

Dynamic wide field of vision



**AVAILABLE FOR ALL YOUR PATIENTS**

Varilux® Stylistic® Sun Progressive Lenses

Essilor® Stylistic® Sun Single Vision Lenses

Excellent contrast

Sharp vision  
wherever you look

Essilor's proprietary W.A.V.E technology:  
Wavefront Advanced Vision Enhancement™



# STYLISTIC® SUN LENS DESIGN

A design optimized for sun frames

When given the choice  
**2 OUT OF 3**  
consumers chose Varilux® Stylistic®  
over the leading wrap design\*



Fits wide variety of frame styles, including wraps

Large color availability

Combine with Xperio UV™ to get maximum UV protection from sun's harmful rays, dust, wind, and glare

\*Based on 2015 home-use and in-lab panelist tests conducted by the University of Arkansas and sponsored by Essilor of America

# BE AN OUTSIDER™

## PRESCRIPTION SUN SALES



Essilor® offers extensive training for the optimal way to present prescription sun products to your patients.

### Best practices for patient conversations:

**Recommend an Outside Pair  
of Glasses to Every Patient**

**82.6%**

**of American adults wear  
sunglasses, whereas only 11.6%  
wear prescription sunglasses.<sup>1</sup>**

Having a consistent process to recommend an outside pair to every patient is especially important when 43% of prescription sunwear non-polarized wearers have never heard of polarized lenses.<sup>3</sup>

**Educate Your Patients on the  
Dangers of UV Radiation**

**80%**

**of people know they need sun  
protection for their skin; however, only  
5% know they need sun protection for  
their eyes.<sup>2</sup>**

**Shift From Price to Vision  
Performance & Protection Discussion**

A proven and consistent conversation allows your staff to present price and savings at the right time, which builds value and keeps patients focused on their vision while outside.

# How to engage your patients and maximize their outside vision protection



**BE AN  
OUTSIDER™**



**GO ALL OUT**

**Join the sunwear revolution — Rx sunwear for every patient**

**ESSILOR SUN**  
— PORTFOLIO —

Xperio<sup>®</sup> | POLARIZED | TINTS